

# BOB CREE

## FREELANCE ART EDITOR/DESIGNER

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### SUMMARY

I am a talented, reliable and highly organised freelance graphic designer with over 25 years' experience in the publishing industry. My work covers business, finance and technical publications. I am passionate about creating layouts that are clean, eye-catching and that communicate the client's message clearly and effectively.

### DESIGN & LAYOUT

- Magazines
- Journals
- Annual reports
- Supplements
- Brochures
- Powerpoint presentation design

### COMPUTER SKILLS

- InDesign
- Photoshop
- Illustrator
- Bridge
- Acrobat
- Microsoft Office
- Powerpoint
- Excel

### EMPLOYMENT

#### FREELANCE ART EDITOR/DESIGNER 2010–

Clients include ACCA, Reed Business Information, GlobalData plc, DODS Group, EMAP, Grist B2B, Newsquest Specialist Media, Progressive Digital Media, Kingfisher Media, Tim Wilson Associates. Titles include *Accounting & Business*, *Accountancy Futures*, *Estates Gazette*, *DODS Group annual report*, *Engaged Investor*, *Fisher German magazine*, *Construction News*, *Future Banking and Finance Director Europe*.

#### FULL-TIME ART EDITOR 2007–2010

PC Advisor, IDG Communications, Euston Road, London

I was responsible for the management of the art department and for the art direction of the magazine, plus the design and layout of all pages and marketing materials.

#### FREELANCE ART EDITOR/DESIGNER 2005–2007

My clients included Future Publishing, Sterling Publications, Dennis Publishing, John Lewis, IDG Communications and Engage Publishing.

#### FULL-TIME ART EDITOR 2003–2005

*Custom PC*, Dennis Publishing, London

I worked on the launch of *Custom PC*, designing the issue from scratch. I set up all the templates and for two years ran the art department, laying out and proofing all pages.

#### FREELANCE ART EDITOR/DESIGNER 2001–2003

My clients included Future Publishing, Reed, VNU, Crimson Publishing, Dennis Publishing and Cabal Communications. Titles worked on included *What Laptop*, *Metal Hammer*,

*PC Direct*, *PC Pro*, *IKEA Home*, *Home Buyer* and *Estates Gazette*.

#### FULL-TIME ART EDITOR 1999–2001

*PC Direct*, VNU Publications Ltd, London

I was in charge of the art department and was responsible for the art direction of the magazine. I also completed a very popular and successful redesign.

#### FULL-TIME DEPUTY ART EDITOR 1999–2000

*PC Direct*, Ziff-Davis UK Ltd, London

I laid out editorial pages and commissioned illustrators and photographers. Other duties included creating templates, producing high-res cutouts, scanning, processing and retouching.

#### FREELANCE IN-HOUSE DESIGNER 1997–1999

Cornhill Publications, London

I was responsible for editorial template designs and layouts. Other duties included scanning, high-res cutouts, montage work, ad design and checking proofs.

#### FULL-TIME DESIGNER 1993–1997

Sterling Publications Ltd, London

In my first design job, I worked on adverts for an international client base. I also designed covers and page layouts for over 60 trade, business and leisure publications.

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